

Ercros presents its products for clean, safe and sustainable water at the Piscina Barcelona 2025 Fair

November 17-20 | Gran Vía Venue | Hall 2 – Street B – Stand 70



Display of Delsa and Azuli products, for the treatment of swimming pool water

Ercros will participate with its own stand at the Swimming Pool Fair, where it will show its latest in chlorinated products for the treatment of swimming pool water, with a special focus on quality, sustainability and local manufacturing. The Fair will take place from 17 to 20 November in Barcelona and is the main meeting point for the sector in Europe.

Ercros is a European leader in the manufacture of trichloroisocyanurate (TCCA) for the disinfection and maintenance of swimming pool water, which it markets through the Delsa and Azuli brands in Spain and Portugal. The company also delivers this product to industrial customers who sell it under their own brands.

All production is carried out in the factory in Sabiñánigo (Huesca), with technology developed in-house and certified quality systems. In 2025, Ercros has modernised this process with a new salt recrystallisation plant, which allows the reuse of residual salt from the manufacturing process, improves energy consumption and avoids the emission of more than 5,000 tonnes of CO₂ per year.

With more than 50 years of experience in the manufacture of chlorosocyananurates, Ercros' trajectory has been characterised by constant innovation: the launch of bilayer tablets in 2006; the manufacture of mercury-free tablets, in 2009; tablets without boric acid, in 2013; the microencapsulation of additives in tablets, in 2014; 5 kilos recycled and recyclable cardboard packaging, in 2024; and, in 2025, the salt recrystallization plant.

You can get invitations for the Swimming Pool Fair on the Ercros website, through [this link](#).

Barcelona, November 12, 2025