

Almost 400 Ercros employees are taking part in the challenge to walk 10,000 steps a day for a month



A total of 384 employees from all Ercros sites took part in a challenge organized by the Occupational Health Department to walk an average of 10,000 steps a day for one month. Collectively, the participants logged over 150 million steps—equivalent to covering more than 110,000 kilometres, a distance nearly equal to circling the globe three times.

The Aranjuez plant saw the highest participation, with 60% of its workforce involved in the challenge, followed by Monzón (50%) and Sabiñánigo (32%). Regarding the goal itself, 100% of registered participants at the Tortosa site successfully met the 10,000-step daily target, compared to 94% at Almussafes and 87% in Barcelona.

The challenge winners were Fernando Piqueres (Almussafes), Sergio Collado (Aranjuez), Vladislava Malko (Barcelona), Manu Nevado (Cerdanyola), José Francisco García (CIT), Pablo Conde (Monzón), Pedro Martínez (Sabiñánigo), and David Durán (Tortosa).

Almost 90% of participants stated that this campaign had a notable or excellent impact on their health, and 36% reported that, thanks to this experience, a family member or someone in their social circle had also adopted healthy habits.

Motivation, health, consistency, a great atmosphere, healthy rivalry, personal growth, competitiveness, interaction, and participation were among the key takeaways the participants cited from the experience.

As a star incentive, a fantastic trip to London was raffled off among everyone who achieved the goal of 10,000 daily steps; the winner was Cristina Finestra from Sabiñánigo—because while staying active and healthy is great, traveling is even better (though, of course, the walking continues—this time along English streets).

Barcelona, July 7, 2026