

Ercros and Submer Group sign an agreement for the installation of a state-of-the-art data center in Flix

- This is the most important reindustrialisation milestone in the municipality, the result of the plan promoted in 2015 by Ercros, the Generalitat de Catalunya and the Flix City Council.
- The project represents an investment of 1,000 million euros and is expected to generate up to 150 permanent jobs once the center is fully operational.

Ercros has signed a contract with Submer Group for the implementation of a state-of-the-art data centre on land owned by the company in Flix, within the framework of the reindustrialisation plan for the area. Under the agreement, Ercros leases the land and provides certain services necessary for the development of the project. The project will be developed and operated by Rubix Data Centers, a Submer Group company.

This project is part of the new stage of Ercros after the integration with Bondalti, a stage aimed at strengthening the company's competitiveness, promoting innovation and generating value in the territories where it operates.

The signing of the agreement was attended by Salvador Illa, president of the Generalitat de Catalunya; Francesc Barbero, mayor of Flix; Antón Valero, president of Ercros, and Pol Valls, co-founder of Submer Group.

The president of Ercros, Antón Valero, said: "This agreement reaffirms Ercros' commitment to the reindustrialisation of Flix and to the economic development of the territory. Flix has excellent competitive conditions to host industrial and technological projects and demonstrates how collaboration between the company and the administrations can favour the arrival of new investments, promote industrial activities of the future and generate new opportunities for the municipality".



Antón Valero, president of Ercros during his speech

Flix, a competitive location for new investments

The implementation of the data centre reinforces Flix's position as a competitive location to host new industrial and technology-based business projects.

The Ercros land offers a particularly attractive combination of factors for this type of investment: available industrial land, access to competitive energy from renewable sources, integrated industrial services, good communication and transport infrastructures, a long industrial tradition and solid institutional support.

Submer Group is the second company to set up on Ercros' land in Flix, after Gas Ibérica, and the first to promote a fully technological project. Its arrival broadens the profile of activities present in the municipality, reinforces the reindustrialization process and contributes to diversifying its economic base.



Salvador Illa, has led the institutional representation of the event

Sustainable technology and energy transition

The data center will be located in an industrial area away from residential areas and will meet all applicable environmental and technical requirements. The technology developed by Submer Group has been conceived with sustainability as its central axis and incorporates high-efficiency refrigeration systems.

The project is also aligned with the energy transition promoted by Ercros. Flix has energy at a competitive price, the company has a photovoltaic plant on its land and the municipality offers favourable conditions for the development of new renewable energy facilities.



Featured Quotes

Salvador Illa, President of the Generalitat of Catalonia

"This new AI center will be a pole of attraction, more companies will come to reactivate the virtuous circle of reindustrializing the Flix land. The Ribera d'Ebre and Catalonia will be the best place in Europe to live in the coming years. We must bet on technology at the service of the common good, a technology that wants to improve health, safety"

Francesc Barbero, Mayor of Flix

"We are facing the culmination of a profound reconversion: we are opening up to a new productive sector that will have a long journey in the coming years. From the City Council we especially value the turning point that this represents and that should mark the definitive relaunch of the site. The aim is to recover and value our long industrial tradition and project it into the future with other activities that will undoubtedly be boosted by this implementation. Today is an important day in the industrial history of Flix".

Daniel Pope, Co-Founder of Submer Group

"We are proud to bring this project to Flix and to reindustrialise the old Ercros plant. This agreement is the result of close collaboration with Ercros and the Administration, and we are willing to be a long-term partner that brings new activity and opportunities to the territory".

Flix, July 11, 2026